

LONDON



WWW.ROBIN-RUTH.CO.UK



My bag is **ROBIN RUTH!**

Fashion and souvenirs for world travelers 2.0

Fashion in the City UK B.V. is the branch of Robin Ruth in the United Kingdom. Apart from the world famous bags, Robin Ruth product range also includes caps, winter hats, shawls, key chain accessories, polo shirts, t-shirts, jumpers and umbrellas.

Robin Ruth was founded in 2002 in Amsterdam. Initially the company started out by selling souvenirs such as ties or shawls. Over time, the product range expanded and started to include so-called "fashion and lifestyle products" like the world famous Robin Ruth handbags. With the trendy souvenirs, Robin Ruth met the pulse of time and established a new market for young and urban tourists that were not able to identify themselves with the previous range of souvenirs.

The uniqueness of Robin Ruth is built on two pillars: Firstly, Robin Ruth collaborate with sales representatives worldwide to be able to constantly adapt to the changing markets and trends and also to understand what customers desire. Secondly, it is very important for Robin Ruth to have an individual approach in terms of marketing and also in creativity. The company develops new products and markets them worldwide. With these two important pillars and high quality products, Robin Ruth was able to revolutionize the souvenir market and became one of the largest souvenir retailers worldwide. There are now more than 10,000 shops in over 50 countries selling Robin Ruth products in more than 600 cities.

Robin Ruth's product policy aims to provide the latest products with unique character, good value for money and high functional ability. The range aims to have a balanced offering to appeal to everyone. The bridge to success is the people behind Robin Ruth, who develop, produce and retail items with love, passion and reason. A well balanced service policy for our customers closes the circle for success. The original Robin Ruth bags have evolved to a must have, many tourists don't want to miss them on their city trips.

My bag is **ROBIN RUTH!**

Robin Ruth UK
Fashion in the City UK B.V.
Kerkenbos 1053M,
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The Netherlands
www.robin-ruth.co.uk



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Austria & Poland
Fashion in the City GmbH
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BAGS

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ACCESSORIES

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CAPS & STRAW HATS

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SOCKS & FLIP FLOPS

PAGE 62 - 69

UNION JACK COLLECTION

PAGE 70 - 72

WANTED COLLECTION

PAGE 73 - 75

FLORAL COLLECTION

PAGE 76 - 77

ELEGANT COLLECTION

ROBIN  RUTH



NEW



BE658-A

NEW



BE658-B

NEW



BE658-C



BE333-A



BE333-B



BE333-C



BE434-A



BE434-C



BE485-A



BE319-B



BE319-C



BE485-B



BE657-A



BE657-B



BE657-C



BE657-D



BE656-A



BE656-B



BE583-A



BE583-B



BE583-C



BE583-D



BE368-A



BE368-C



BE368-B



BE368-D



BE264-A



BE264-B



BE264-G



BE433-A



BE433-C



BE433-D



BE486-A



BE486-B



BE652-A



BE652-B



BE652-C



BE584-A



BE584-B



BE584-C



BE584-D



BE366-A



BE366-B



BE366-C



BE366-D



BE478-A



BE478-B



BE478-C



BE569-A



BE536-A



BE365-A



BE365-E



BE365-F



BE666-A



BE666-B



BE667-A



BE667-B



BE575-A



BE575-B



BE575-C



BE576-A



BE576-B



BE576-C



BE577-A



BE577-B



BE577-C



BE484-A



BE484-B



BE484-C



BE513-A



BE439-A



BE439-B



BE439-C



BE586-C



BE600-A



BE580-A



BE601-A



BE581-A



BE423-C



BE423-B



BE423-A



BE603-A



BE602-A



BE608-A



BE602-B



BACKSIDE



BE602-C



BE792-A



BACKSIDE



BE792-B



BE422-A



BE422-D



BE479-A



BE479-C



BE479-Z



BE599-A



BE579-A



BE579-B



BE579-C



BE579-D



BE579-E



BE579-G



BE565-A



BE565-B



BE565-C



BE565-D



BE565-E



BE565-G



BE529-A



BE529-C



BE529-B

TAYLOR

Size: 26 x 19 cm



BE587-B



BE660-A

BE660-B

BE660-C



BE662-A

BE662-B

BE662-C



BE663-A

BE663-B



BE574-A



BE574-B



BE574-C



BE371-A



BE371-B



BE371-C



BE371-D



BE519-B



BE371-S



BE519-F



BE519-E



BE664-A



BE664-B

MARK

Size: 33 x 29 cm

NEW



BE665-A



BE665-B



BE426-A



BE426-C



BE426-D



BE440-C



BE585-C



BE440-B



BE511-Q



BE511-T



BE511-G



BE511-R



BE578-N



BE578-O



BE578-Q



BE655-A



BE655-B



BE655-C



BE653-A



BE653-B



BE653-C



BE654-A



BE654-B



BE654-C



BE689-A



BE571-A



BE691-A



BE690-A



BE570-A



BE692-A



BE588-A



BE594-A



BE560-A



BE545-A



BE481-A



BE481-B



BE589-A



BE561-A



BE595-A



BE546-A



BE482-A



BE482-B



BE590-A



BE562-A



BE596-A



BE547-A



BE483-A



BE483-B



BE429-A



BE429-B



BE429-C



PENELOPE *L*

Size: 52 x 29 x 17 cm

NEW



BE675-A



BE675-B

PENELOPE *M*

Size: 26 x 22 x 15 cm

NEW



BE674-A



BE674-B



PENELOPE S

Size: 25 x 15 cm

NEW



BE673-A



BE673-B

PENELOPE XS

Size: 19 x 10 cm

NEW



BE672-E



BE672-F



BE573-A



BE573-B



BE573-C



BE572-A



BE572-B



BE572-C

TOBY

Size: 27 x 26 cm



BE661-A

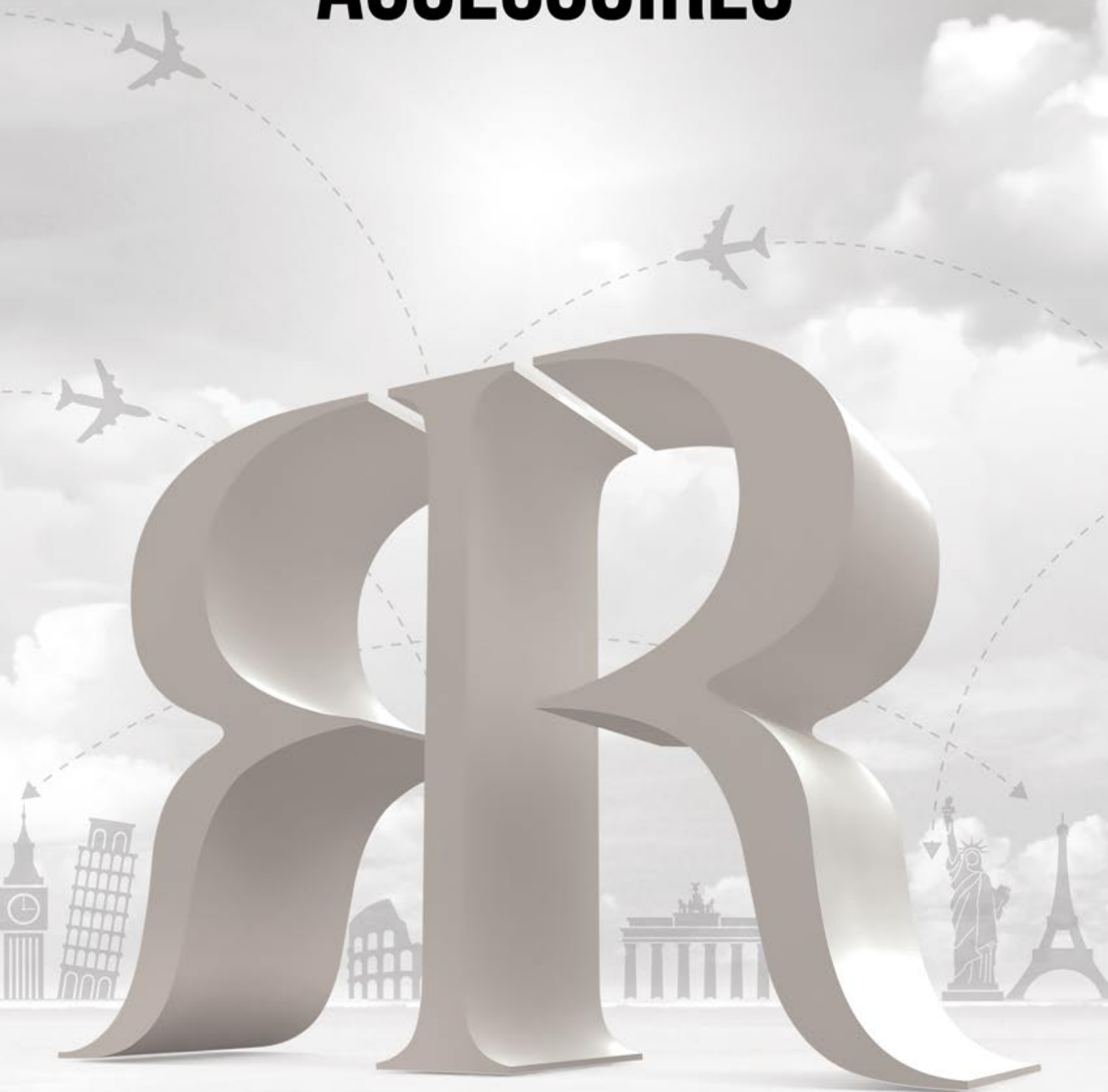


BE661-B



BE661-C

ACCESSOIRES





ULN001-A



ULN003-B



ULN003-A



ULN002-B



ULN002-A



ULN004-A



ULN004-B



BE671-A



BE671-B



BE671-C

CHANTAL

Size: 9 x 4 cm

NEW



BE670-A



BE670-B



BE670-C

CHRISTIANE *L*

Size: 19 x 10 cm

NEW



BE672-B



BE672-D



BE672-A



BE672-C



PLN002-A



PLN002-B



PLN001-A



BE668-F



BE668-G



BE668-H



BE668-D



BE668-A



BE668-B



BE668-C



BE668-E



KE010-A



KE012-A



KE010-B



KE012-B



KE010-C



KE012-C



KE010-D



KE012-D



KE011-A



KE012-E



KE011-B



KE011-C



KE013-A



KE013-C



KE013-B



KE013-D



BE659-A



BE659-B



BE659-C



BE738-A



BE738-B



BE430-D



BE430-E



BE430-F



BE520-A



BE520-B



BE582-A



BE582-B



BE582-C



BE582-D



BE374-A



BE374-C



BE374-B



BE374-D



BE374-F



BE480-A



BE480-B



BE480-C



BE502-I



BE502-J



BE502



BE502-K



BE502-L



BE502-F



BE502-M



BE502-N



BE502-H



BE502-A



BE502-B



BE502-UJ



BE502-V



BE503-I



BE503-J



BE503-F



BE503-K



BE503-L



BE503-H



BE503-M



BE503-N



BE503



BE503-A



BE503-B



BE503-UJ



BE503-V

KITTY

Size: 13 x 9 cm



BE548-A



BE548-B

LENA

NEW



BE669-A



BE669-B



BE669-C



BE669-D



BE669-E



BE669-F



BE669-G



BE669-H



BE669-I

NICOLE

Size: 13 x 9 cm



BE568-B



BE568-G



BE568-A



BE568-E



BE568-C



BE568-D



BE501-I



BE501-J



BE501-F



BE501-K



BE501-L



BE501-H



BE501-M



BE501-N



BE501-G



BE501-A



BE501-B

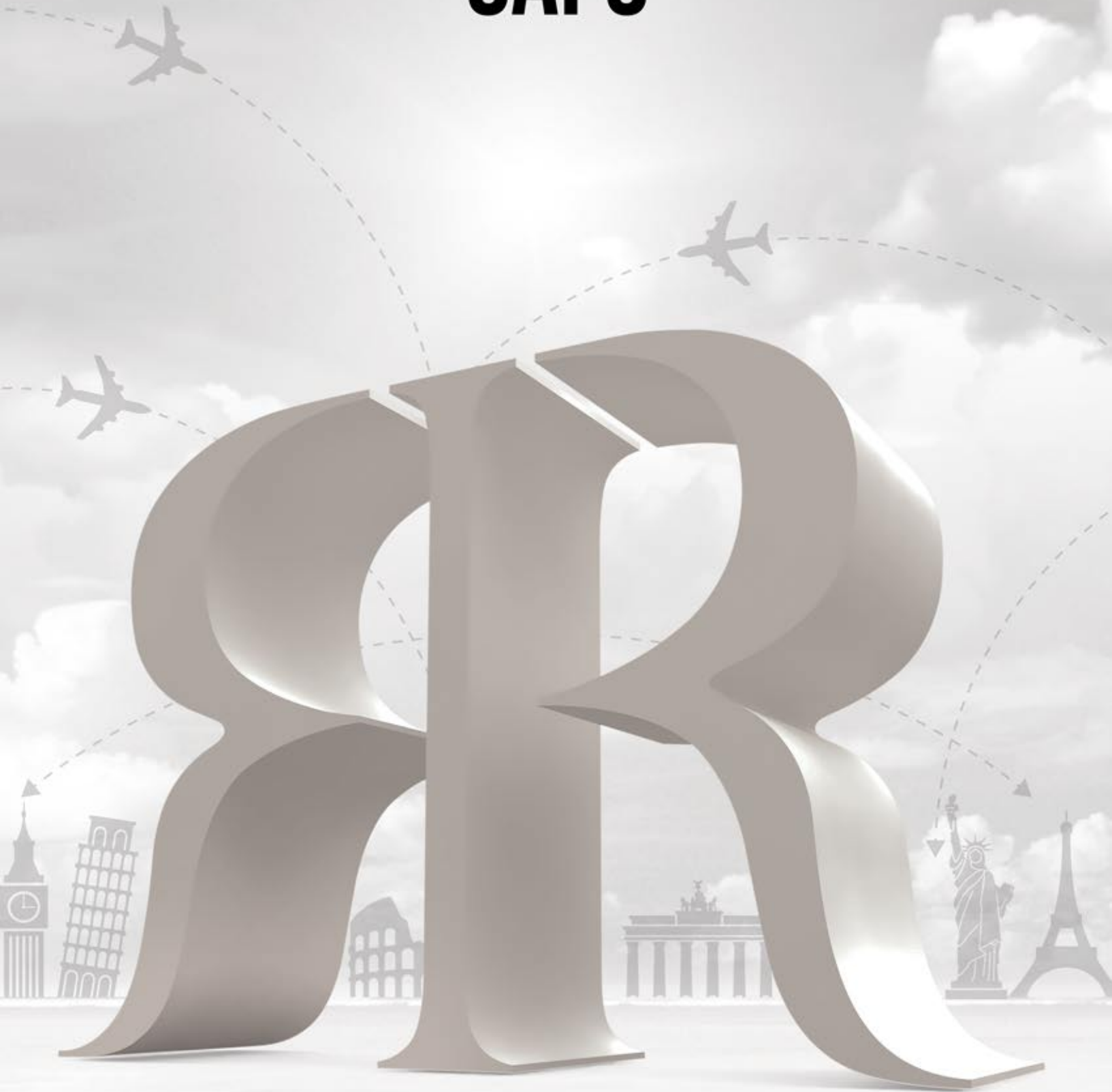


BE501-UJ



BE501-V

CAPS



BRUCE **NEW**



CLN007-A



CLN007-B



CLN007-C

BUD **NEW**



CLN009-A



CLN009-B



CLN009-C

CASTRO



CE003-A



CE003-B



CE003-E



CE003-F



CE003-G

BUD



CZ325-C



CZ325-B



CZ325-C

JIM **NEW**



CLN023-A



CLN023-B



CLN023-C



CLN024-A



CLN024-B



CLN024-C



CLN024-D

TOBIAS **NEW**



CLN027-A



CLN027-B



CLN027-C

JIM CORD **NEW**



CLN025-A



CLN026-B

DORIAN **NEW**



CLN008-A



CLN008-B



CLN008-C



CLN008-D



CLN008-E



CLN008-F

FRANZISKA **NEW**



CLN015-A



CLN015-B



CLN015-C

JASPER **NEW**



CLN006-A



CLN006-B

JENS **NEW**



CLN003-A



CLN003-B



CLN003-C



CLN003-D

JIM



CZ323-A



CZ323-B



CZ323-C



CE001-A



CE001-C



CE001-D



CE001-B



CZ310-A



CZ310-B



CZ310-C



CZ310-D

J.J.



CZ327-A



CZ327-C



CZ327-B

HARPER



CZ326-E



CZ326-C



CZ326-A



CZ326-D



CZ326-B

KURT FLAT **NEW**



CLN001-A



CLN001-B

KURT **NEW**



CLN002-A



CLN002-B

LENNY **NEW**



CLN014-A



CLN014-B



CLN014-C

MARIA **NEW**



CLN010-A



CLN010-B



CLN010-C

MARIUS **NEW**



CLN016-A



CLN016-B

NICOLAS **NEW**



CLN012-A



CLN012-B

NICOLAS FLAT **NEW**



CLN013-A



CLN013-B

NILS FLAT **NEW**



CLN004-A



CLN004-B

RALPH



CE029-C



CE029-A



CE029-B



CE029-E

STANLEY



CZ335-D



CZ335-C



CZ335-B



CZ335-A

TAMARA **NEW**



CLN011-A



CLN011-B

TERRANCE **NEW**



CLN005-A



CLN005-B

TYLER



CZ328-A



CZ328-C



CZ328-B



CZ329-B



CZ329-A

JAN



PHLN001-A



PHLN001-B



PHLN001-C



PHLN003-A

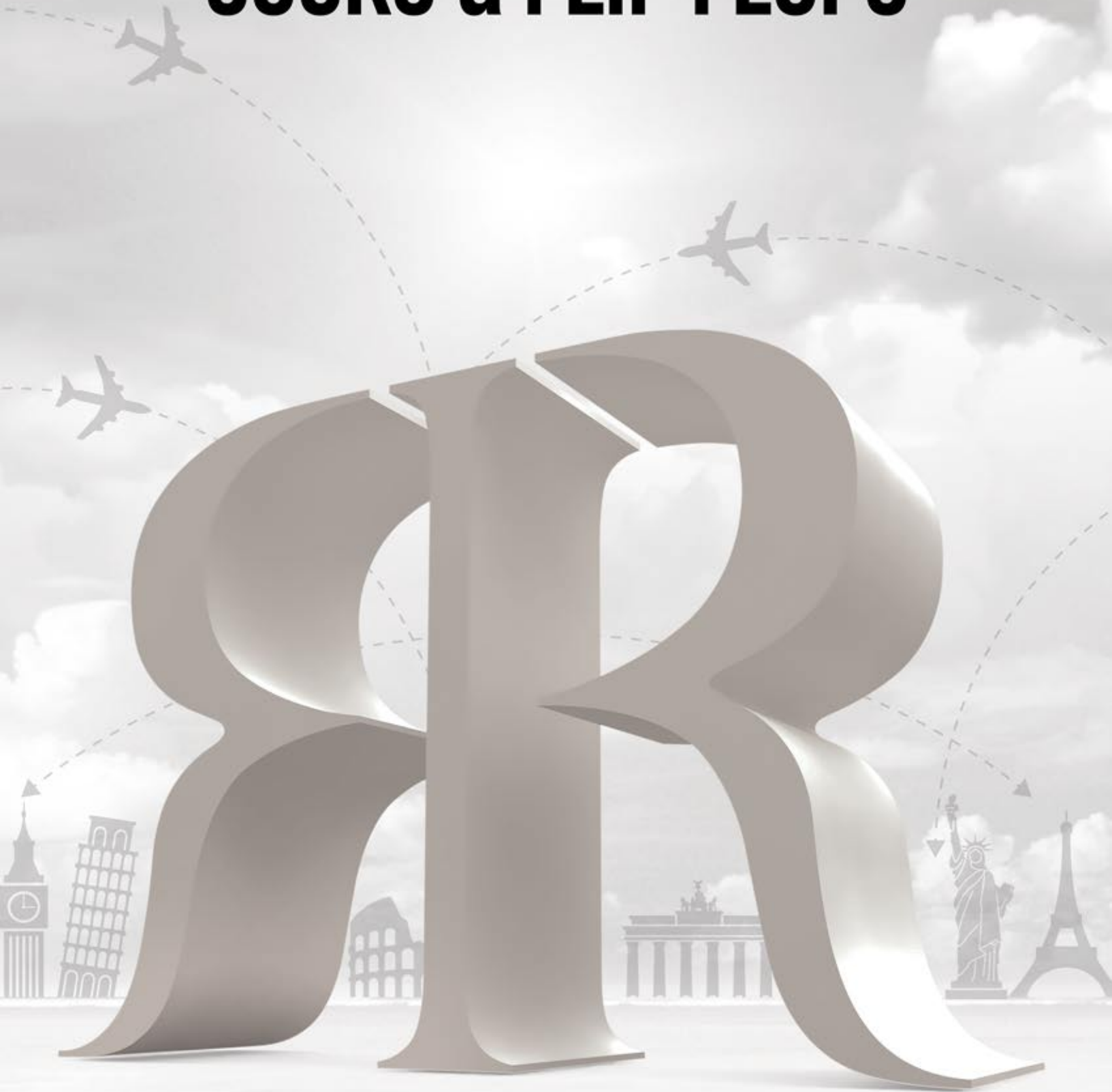


PHLN003-B



PHLN003-C

SOCKS & FLIP FLOPS





SUK001-C



SUK001-A



SUK001-B



SUK001-D



SUK002-A



SUK002-B



SUK002-D



SUK002-C



SUK011-A



SUK011-B



SUK011-C



SUK012-A



SUK012-B



SUK012-C



SUK012-D



SUK003-A



SUK003-B



SUK004-A



SUK004-B



SUK005-A



SUK005-B



SUK007-A



SUK007-B



SUK007-C



SUK007-D



SUK007-E



SUK006-A



SUK006-B



SUK006-C



SUK008-A



SUK008-B



SUK009-A



SUK009-B



SUK010-A



SUK010-B



SUK010-C

FLIP FLOPS

KIDS 28 - 35

NEW



FF238-A



FF238-B



FF239-A



FF240-A



FF279-A



FF241-A



FF242-A



FF202-A

FLIP FLOPS

MEN 39 - 46

NEW



FF243-A



FF243-B



FF260-A



FF244-A

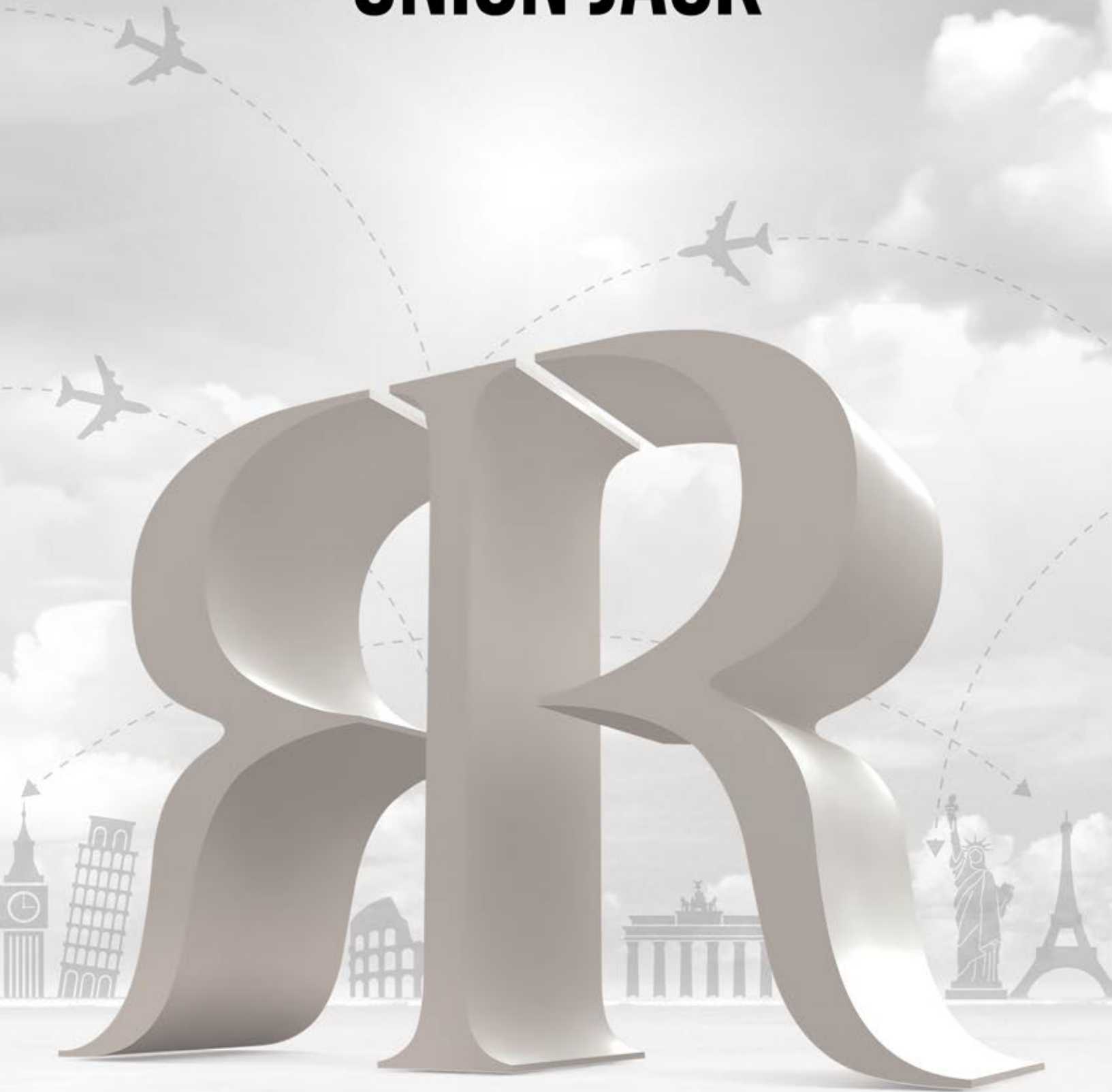


FF244-B



FF244-B

UNION JACK



ALEX LARGE



BE485-A

ALEX SMALL



BE486-A



BE485-B



BE486-B

CHARLIE



BE365-A



BE365-E



BE365-F

JACKY LARGE



BE529-A



BE529-C



BE529-B



BE587-B

TAYLOR

KATIE LARGE



BE439-A



BE439-B



BE439-C



BE586-C

KATIE SMALL

ADELE LARGE



BE440-B

LOUISE SMALL



BE585-C

LOUISE LARGE



BE440-C

PARIS



BE429-A



BE429-B



BE429-C

DAVE XS



BE668-D



BE668-E

CHRISTIANE LARGE



BE672-D

GRACE



BE430-D



BE430-E



BE430-F

JANE LARGE



BE502-V

JANE SMALL



BE503-V

NICOLE



BE501-V

JANE LARGE



BE502-UJ

JANE SMALL



BE503-UJ

NICOLE



BE501-UJ

CHRISTA



KE013-A



KE013-C



KE013-B



KE013-D

LENA



BE669-A



BE669-B

FLIP FLOP MEN



FF260-A

FLIP FLOP WOMEN



FF202-A

FLIP FLOP KIDS



FF279-A

BELLE



ULN004-A



ULN004-B

CHUCK



PLN001-A

JIM



CLN023-A



CLN023-B



CLN023-C



CLN024-A



CLN024-B



CLN024-C



CLN024-D

TOBIAS



CLN027-A



CLN027-B



CLN027-C

JIM CORD



CLN025-A



CLN026-B



SUK001-C



SUK001-A



SUK001-B



SUK001-D



SUK002-A



SUK002-B



SUK002-D



SUK002-C



SUK011-A



SUK011-B



SUK011-C



SUK012-A



SUK012-B

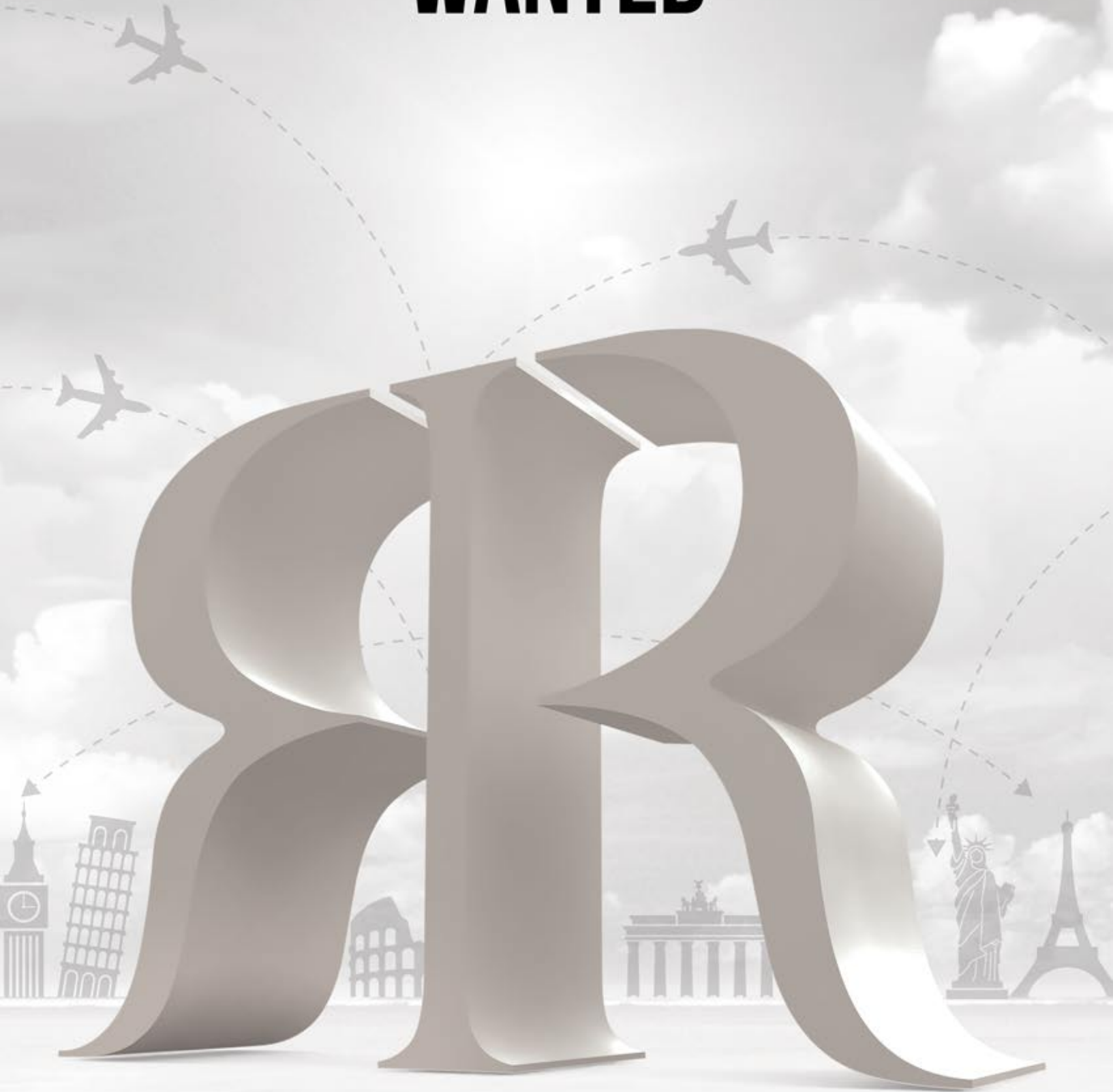


SUK012-C



SUK012-D

WANTED



ALEX L WANTED



BE658-A



BE658-B



BE658-C

ALEX S WANTED



BE657-A



BE657-B



BE657-C



BE657-D

JOHN WANTED



BE660-A



BE660-B



BE660-C

MARK WANTED



BE665-A



BE665-B

MASON WANTED



BE655-A



BE655-B



BE655-C

TOBY WANTED



BE661-A



BE661-B



BE661-C

GRACE WANTED



BE659-A



BE659-B



BE659-C

DAVE XS WANTED



BE668-F



BE668-G



BE668-H

BRUCE WANTED



CLN007-A

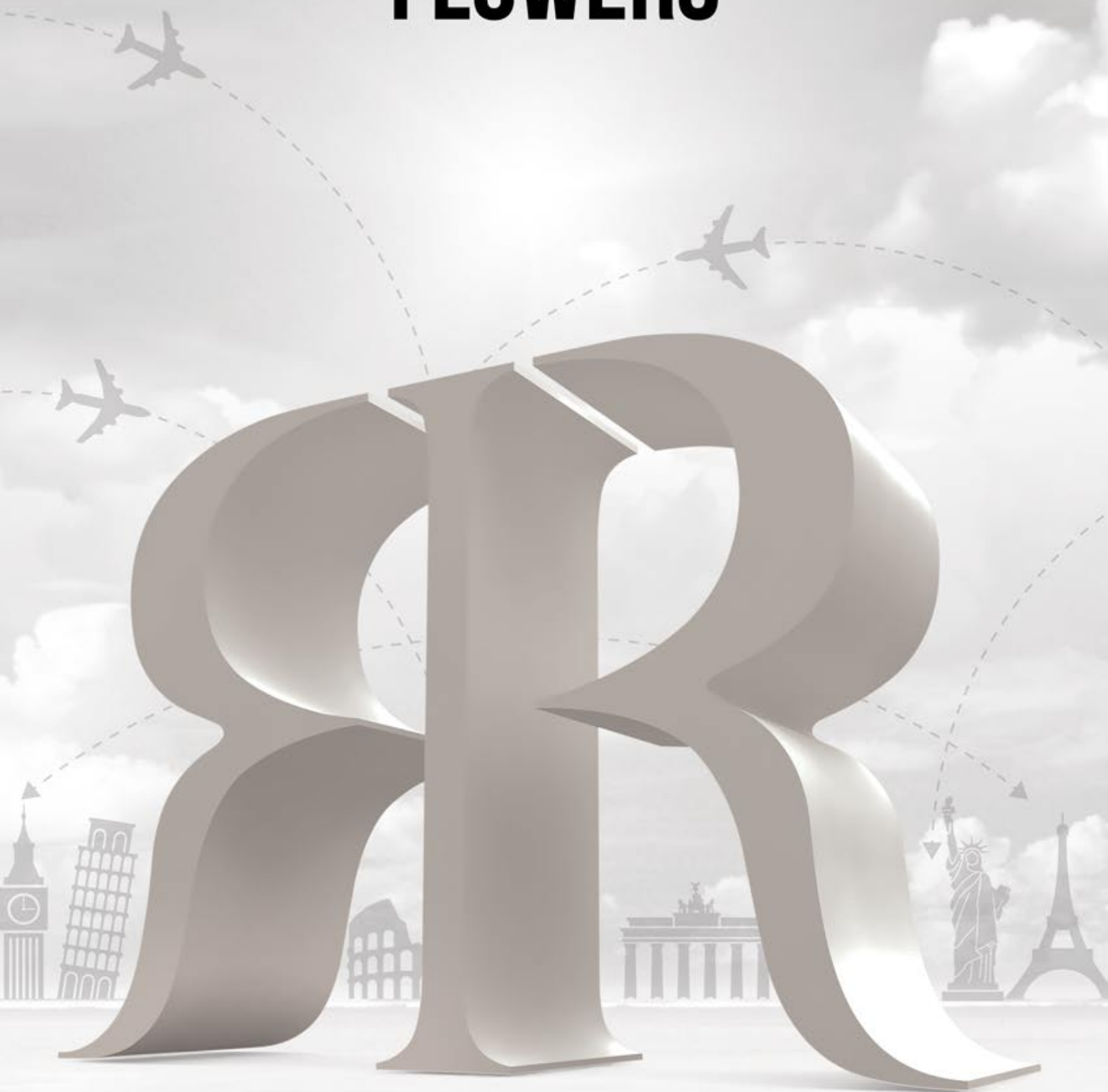


CLN007-B



CLN007-C

FLOWERS



CLAUDIA L



BE666-A



BE666-B

CLAUDIA S



BE667-A



BE667-B

MASON FLOWER



BE653-A



BE653-B



BE653-C

GRACE FLOWER



BE738-A



BE738-B

CHARLIE FLOWER



BE652-A



BE652-B



BE652-C

DAVE XS FLOWER



BE668-A



BE668-B



BE668-C

CARLA L FLOWER



BE671-A



BE671-B



BE671-C

CHRISTIANE L FLOWER



BE672-A



BE672-B



BE672-C

CHANTAL FLOWER



BE670-A



BE670-B



BE670-C

JAN FLOWER



PHLN001-A

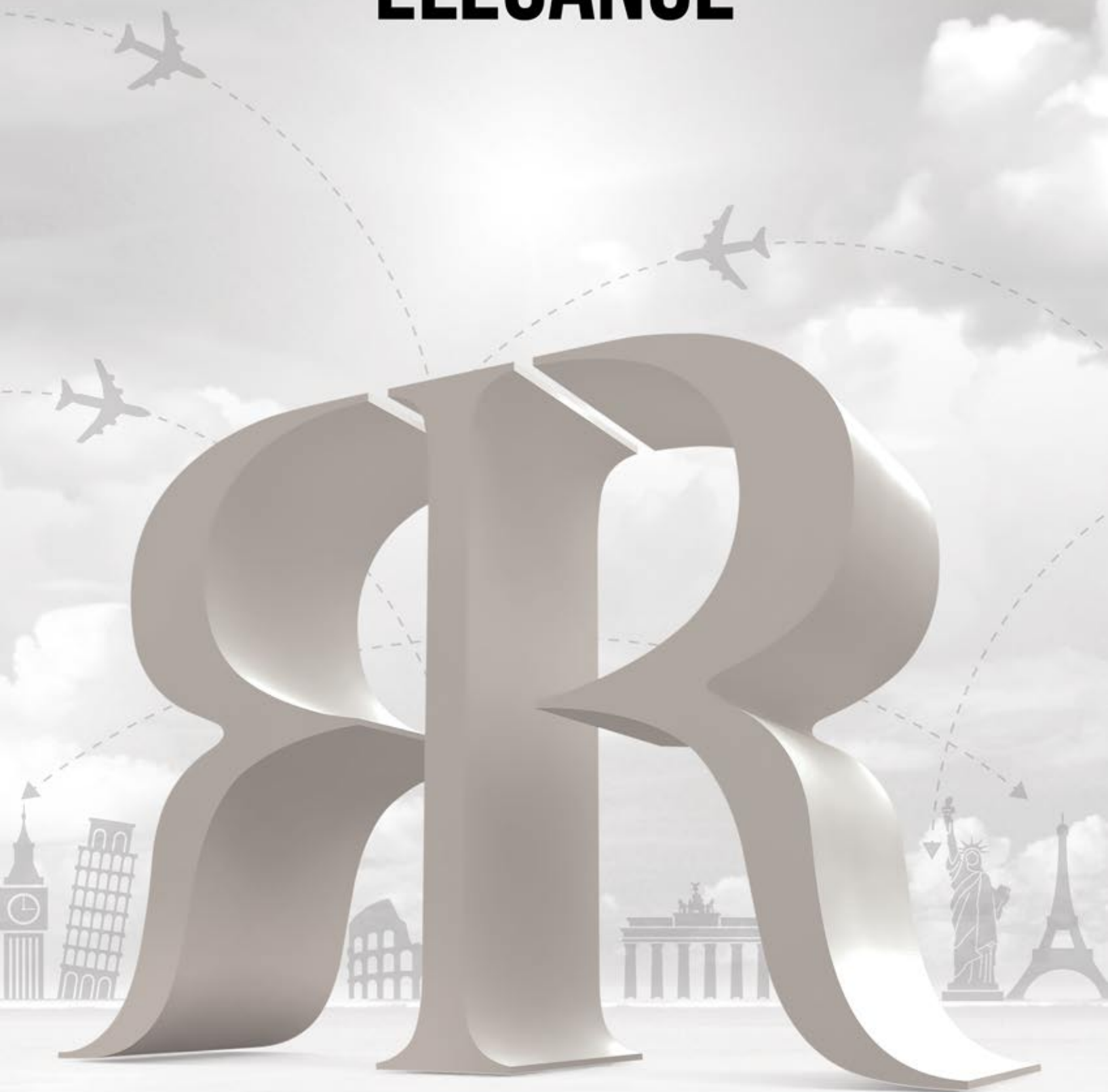


PHLN001-B



PHLN001-C

ELEGANCE



PENELOPE L



BE675-A



BE675-B

PENELOPE M



BE674-A



BE674-B

PENELOPE S



BE673-A



BE673-B

PENELOPE XS



BE672-E



BE672-F



STCA
Caps

‡175 cm, ‹50 cm



STTA
Bags

‡175 cm, ‹50 cm
‡185 cm, ‹90 cm



STKR
Ties

‡120 cm, ‹50 cm



STMÜ
Hats

‡175 cm, ‹50 cm

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STKE
Keyholder

‡50 cm, ‹25 cm



STTH

Multi purpose
stand small

‡73 cm ‹25 cm



STMULTI
Keyholder/magnets
stand

‡155 cm ‹35x35 cm



STUM
Umbrella Stand

‡150 cm ‹50 cm



STFL
Flipflops

‡175cm ‹50cm



BRANDING



PLASTIC BAG 40 X 44 CM FRONTSIDE



BACKSIDE



FLOOR MAT



SHOP BANNER



SHOP BANNER



SHOP BANNER



TROLLEY



LOGOBAG BLACK



LOGOBAG WHITE





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